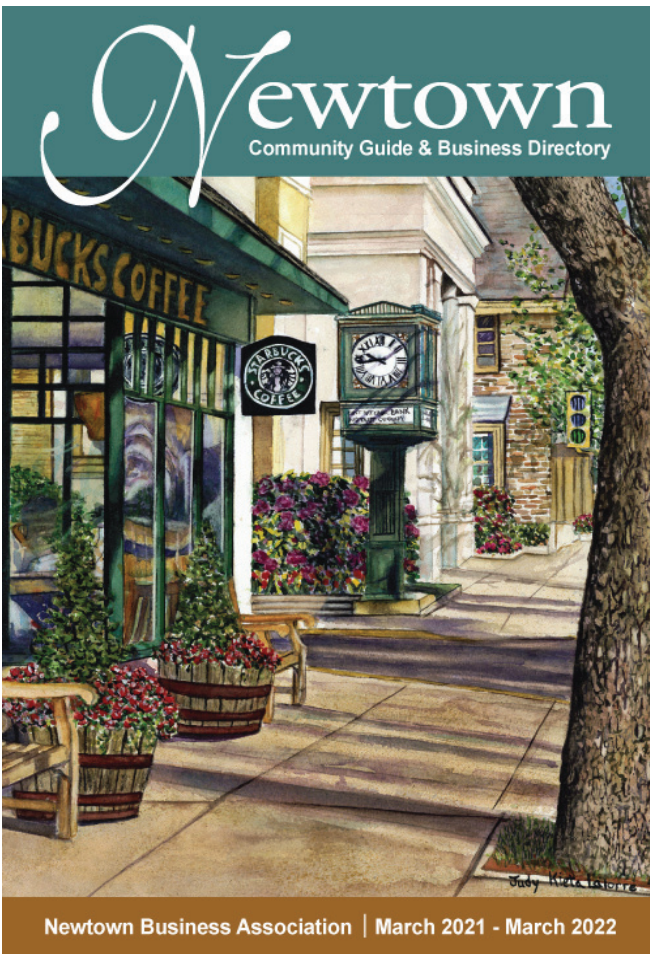


Delivering low cost advertising with high exposure as a benefit to 2021 members only!



2021 AD RATES - Full Color

1/8 page...\$250
2.375"(w) x 1.83"(h)

1/4 page... \$350
2.375" x 3.9"

1/2 page... \$500
5" x 3.9"

Full page...\$700
5" x 8"

PREMIUM ADS

~~(1) Front Inside or~~ **Sold**
(1) Back Inside cover

Full page.....\$950

~~(1) Back Cover~~ **Sold**

1/2 page \$950
5" x 4.25"

Purchase an ad & we will link it to your website on the online version of Community Guide for only \$25
If you are a non-profit you will get a free link!

PURCHASE AT **NEWTOWNBA.ORG**
TODAY! 2021 MEMBERS ONLY.

Make sure to take advantage of your membership with this great advertising opportunity!

NBA's 2021 Newtown Community Guide & Business Directory is only printed 1x per year!
Ad sales close 2/1/21 - Published March 2021

2021 NEWTOWN COMMUNITY GUIDE - Place an ad in this full color, professionally produced publication which has an annual shelf life and is used by the community to find Newtown services, shops, dining, galleries, educators, sports, recreation, fitness & more! Ads are first- come, first served - beginning 12/1/20 with an active 2021 membership. If you cannot purchase an ad online, please contact Leigh Sheek-Vogel, leigh@turningpointdm.com.

A GREAT WAY TO REACH PEOPLE IN YOUR TARGET AREA. Distributed 4 ways:

- Mailed to all residents & businesses in zip code 18940.
- Delivered to new homeowners each month in Welcome Baskets.
- Distributed at shops, community centers, visitors bureau and more.
- Online Guide with links from ads to your website.

JOIN BY 2/1/21 FOR DIRECTORY LISTING. Every 2021 member will have a free listing indexed by business type so the public will easily find your business! Please review your profile online by logging in at www.NewtownBA.org for accuracy before this date - when the guide book closes for production. **Your Company Excerpt will be printed "as is" so it is critical to review your info so that you have accurate exposure.** Directory will refer readers to your ad.

PURCHASE PARTNER SPONSORSHIP BY 2/1/21 & get exposure in the Guide! Your logo will be published on a prominent page in the Guidebook. Details online.

YOUR EXPOSURE WILL LAST ALL YEAR. This professionally produced publication has a long shelf life as a Newtown community reference tool and is distributed all year long!

SAVE DOLLARS - COMPARE COSTS TO OTHER PUBLICATIONS DISTRIBUTIONS!

The NBA is unique when compared to other business groups. We mail our annual publication directly to all residents / businesses in Newtown plus distribute to multiple locations.

Bucks Chamber of Commerce A - Mailed to 1000 members - Full page cost is **\$2000**

Bucks Chamber of Commerce B - Distributed to 2000 members - Full page cost is **\$2000**

PA Chamber of Bus. & Industry C - Circulation 15,000 - Full page cost is **\$2100**

NBA Community Guide - Direct Mail 13,400 + more - Full page cost is **\$700**

2/1/21 RESERVATIONS CLOSE/PAYMENT & AD DUE. Pay online at www.NewtownBA.org. If you can not pay online please email leigh@turningpointdm.com and request an invoice.

WHAT TO DO NEXT: Go to NewtownBA.org and click on the "Advertising" tab to purchase your ad... or contact Leigh Sheek-Vogel to reserve your ad and request an invoice. Email your ad to leigh@turningpointdm.com in high resolution (300dpi) PDF, EPS, JPG. Any Questions or if you need assistance with an ad please contact Leigh at (215)357-1727, Turning Point Design + Marketing / NBA Marketing Coordinator.

 **NEWTOWN**
BUSINESS ASSOCIATION
Building Business . Fostering Friendships . Connecting Community