



# NEWTOWN BUSINESS ASSOCIATION

**SPONSORSHIP FORM FOR WELCOME DAY  
HELD ON SUNDAY 6/14/20 Rain or Shine\***  
**Sponsorship & space reservations close on 5/14/20**

Please use this form only in the case of inability to purchase sponsorship levels online. We highly encourage purchases of sponsorship via our website at **www.NewtownBA.org**.

Yes, I would like to be a NBA 2020 Welcome Day Sponsor. Please enroll me as a:

**Gold Level: \$500**

- Company logo displayed on NBA website’s Welcome Day page with link to your site.
- Company logo on all event promotions including advertising, poster, flyers and the “Welcome Day Guide” if published in an issue of “Advance of Bucks County” & distributed during the event.
- Verbal recognition at the opening ceremony and during performances.
- Social media recognition.
- A 10’ x 10’ space at the Welcome Day event valued at \$105 (not including food vendors). Note: Participants are responsible for providing their own table, tent & chairs as needed. Tents used at event must be secured by a min. of 20lb weight for safety / security.

*As a gold level sponsor, please forward your logo to Leigh Sheek-Vogel at leigh@turningpointdm.com no later than 5/14/20. Full color, high resolution logo required.*

**Silver Level - \$250**

- Company name listed on NBA website’s Welcome Day Event page with link to your site.
- Company name (not logo) on all event promotions including advertising, poster, flyers and the “Welcome Day Guide” if published in an issue of “Advance of Bucks County” & distributed at event.
- A 10’ x 10’ space at the Welcome Day event valued at \$105 (not including food vendors). Note: Participants are responsible for providing their own table, tent and chairs as needed. Tents used at event require a minimum of 20lb weight for safety / security.

**Bronze Level - \$125**

- Sponsorship at Entertainment Venues – Includes social media promotion of sponsorship - Recognition of sponsored act on day of event.- Display company banner/sign during – Please contact Bill Sheffer for details (bsheffer@fnbn.com)

**IMPORTANT - PLEASE CHECK OFF BELOW:** Sponsorship does not always indicate that you would like a space at the event. Please check below if you plan to attend Welcome Day (and will have a space) or not. Please note: Partner sponsors must also check off below even though your gold level sponsorship is automatic.

\_\_\_\_\_ Yes, I will reserve space at Welcome Day and have completed the Welcome Day Member’s Application Form (available online)

\_\_\_\_\_ No, I will enjoy all my sponsorship level benefits but will not have a space at the event.

*\*Rain or Shine NBA Events – The NBA reserves the right to cancel or postpone any event if, in the judgment of the NBA, inclement weather may present a danger to participants or attendees. If an event is cancelled or postponed, the NBA reserves the right to decide whether an event will be rescheduled and if any fees will be refunded.*

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Company Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Event Day Contact Person: \_\_\_\_\_ Event Day Cell No.: \_\_\_\_\_

*I have read this sponsorship enrollment form completely and agree to meet ALL the required deadlines & specifications listed above in order to receive all the benefits of my sponsorship level. I understand that my reservation for Sponsorship is not complete without submission of payment and WD forms. **Please sign & date:** \_\_\_\_\_*

If you cannot purchase sponsorship at [www.newtownba.org](http://www.newtownba.org) please make your check made payable to "NBA" and mail to NBA C/O Small & Associates, 1 S. State Street, Newtown PA 18940 . To be received no later than 5/14/20.